

Specialized Bicycles Switches to OpenDNS to Filter Unsafe Content, Provide Faster and More Reliable Internet to its Employees

Leading Cycling Company Chooses OpenDNS for Web Content Filtering, Reliable DNS



The Problem

Unreliable Web Content Filtering and Flaky DNS Service Causing Costly Internet Outages

Leading cycling company Specialized Bicycles has built a corporate culture that prides itself on performance - Specialized products are widely known to be among the very best available. And that pride in culture is reflected everywhere in the organization, even network operations.

Ray Dzek, who administers the networks for Specialized headquarters in Northern California, was frustrated and fed up with poor DNS performance from the company's ISP. He set out to find a better service that would provide employees with a more reliable Internet. At the same time his team was tasked with finding a suitable Web content filtering solution that would also make the networks safer.

The Solution

A Secure Network Allowing No More Inappropriate Sites Accessed, And No More DNS Downtime

Specialized deployed OpenDNS across all corporate networks and immediately noticed dramatic speed improvements in Web page load times. They appreciate OpenDNS's 100 percent uptime record, no longer being forced to endure periods of downtime that take the entire Specialized workforce offline and dramatically reduce productivity.

Dzek and his team love OpenDNS's Web content filtering service as well, which allows them to manage filtering entirely over the Web, with a centralized account for all physical locations, and requires no hardware to deploy and maintain.

More About Specialized

Specialized Bicycles was founded in 1974 by riders for riders. Headquartered in Morgan Hill, California, with global distribution, the company focuses on making everyone's time on a bike better by delivering functional and technically advanced equipment that provides a true performance benefit. For more information about Specialized, please visit: www.specialized.com

Company Snapshot

Corporate Headquarters:
Morgan Hill, CA

Number of users:
1,000

Using OpenDNS for:
Web content filtering, security, faster and more reliable DNS.

What They're Saying

"I choose OpenDNS because it is simple, fast, and it just works. Unreliable DNS was the tipping point for switching, but today we enjoy both a more reliable DNS and Web content filtering and we haven't looked back since."

– Ray Dzek
Network Administrator